



AGENDA

Join us on Zoom

<https://us02web.zoom.us/j/89580191974?pwd=VFh4WVNNNE1uMTJHNVBZcEVBNi9SQTO9>

Meeting ID: 895 8019 1974 Access code: 914389

Monday 28th November

All times are Central European Time (Venice, Italy)

14.00 – 14.45	<p>Welcome plenary: Why we do need to “Flip the script”</p> <ul style="list-style-type: none"> • Diana Lopez Caramazana, Partnerships Specialist, Cities, and local governments, UNDP • María Alejandra Rico, Local4Action HUBs Coordinator, United Cities and Local Governments • Martino Miraglia, Human Settlements Officer, UN-Habitat • Xavier Longan, Partnerships and Operations Specialist, UN SDG Action Campaign • Carla Rey, Secretary General, AICCRE <p>Institutional welcome by the organizers. Introduction to this year theme and methodology</p> <p>Opening Statement by:</p> <p>H.E. Marco Ricci, Ambassador Plenipotentiary, <i>Ministry of Foreign Affairs and International Cooperation, Italy</i></p>
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14.45 – 16.00	<p>Red session: Digital transformation to #FlipTheScript</p> <p>Cities and the metaverse: main findings, Clarence Anthony, Secretary General, National League of Cities, USA</p> <p>Respondents:</p> <ul style="list-style-type: none"> • Diego Madinelli, Studium group, Italy • Belinda Gottardi, Mayor of Castel Maggiore, Italy • Massimo Renno, President Botteghe del Mondo, Aeres, Italy • Representative of the Local4Action Hub Xi'an, China • Representative of the Local4Action Hub Subang Jaya <p>Open floor for reactions from the room in Venice</p> <p>Moderates: Carla Rey, AICCRE Venice</p>
16.00 – 17.00	<p>Blue session: Creating trust – communicating SDG local action through #FlipTheScript</p> <p>Presentation of the UCLG-UN SDG Action Campaign tools from UN SDG Action Campaign to better communicate SDG local action</p> <ul style="list-style-type: none"> • Xavier Longan, Operations and Partnerships Specialist, UN SDG Action Campaign and • Mireia Lozano, Communication Officer, UCLG <p>The 2022 SDG Local Tales:</p> <ul style="list-style-type: none"> - Reducing disparities in Maternal Mortality rates, Mon Yuck Yu, Policy Director, Brooklyn Borough, New York, USA - Using the SDGs to improve basic service delivery by Local4Action HUB, Maria Isabel Duran, Cuenca Local4Action, Cuenca, Ecuador <p>Open floor for reactions from the room in Venice</p> <p>Moderates: Mireia Lozano, Communication Officer, UCLG</p>
17.00 – 18.00	<p>#FlipTheScript Campaign Workshop: Focus groups to design the next messages for the #FlipTheScript Campaign led by UCLG-UN SDG Action Campaign</p>

Tuesday 29th November

14.00 – 15.30	<p>Green session: How do we #FlipTheScript in public service delivery</p> <ul style="list-style-type: none"> - Freetown, Treetown, Eric Hubbard, Project Manager, Freetown Municipality, Sierra Leone - Citizens creating the city, Ruhisu Can Al, General Secretary of İzmir Sustainable Urban Development Network and Consultant to the Mayor of İzmir, Turkey - Marcel Orgaz, Advisor, Association of Autonomous Municipal Governments of Chuquisaca (AGAMDECH) Bolivia
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	<p>Open floor for reactions from the room in Venice</p> <p>Moderates: Diana Lopez Caramazana, Partnership Specialist, Cities, and Local Governments, UNDP</p>
15.30 – 16.30	<p>Orange session: Flipping the Script towards the 2023 SDG Summit and beyond</p> <ul style="list-style-type: none"> - Lotta Tahtinen, Division of Sustainable Development, United Nations Department of Social and Economic Affairs, UNDESA - Nicholas You, Executive Director, Guangzhou Institute for Urban Innovation - Marcela Petrantonio, Secretary of Productive Development and International Relations, Municipality of Tandil, Argentina - Representative of Barcelona Province, Spain - Representative of Antioquia, Colombia - Lautaro Lorenzo, Representative of Esteban Echeverría and Executive Secretary of Mercociudades - Juan Carlos de Castro, Deputy Director General for internationalization, Madrid, Spain <p>Moderates: Albert Lladó, Policy Officer, United Cities and Local Governments</p>
16.30 – 17.30	<p>Recommendations to July 2023 High-Level Political Forum on Sustainable Development</p> <ul style="list-style-type: none"> - Carla Rey, Secretary General AICCRE, Italy - Diana Lopez Caramazana, Partnership Specialist, Cities and Local Government, UNDP - Carlos Martínez Minguez, Mayor of Soria (Spain) and UCLG's Special Envoy for the New Urban Agenda

Wednesday 30th November

14.30 – 16.30	<p>Local4Action HUBs Annual Gathering <i>(by invitation only)</i></p> <p>Moderates: UCLG and Local4ction HUB AICCRE</p>
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